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## **Intent to Sell nominated for Anthony Award**

### **Marketing Genre Fiction book is one of 3 nominees for best critical work of 2002**

Winners of the Anthony Awards will be announced at the World Mystery Convention, Bouchercon, in October 2003.

- **Las Vegas, May 10, 2003:** The World Mystery Convention named the nominees for best mysteries of the year. Included in the list of nominees for best critical / biographical was INTENT TO SELL by author Jeffrey Marks. The convention (known as Bouchercon for the late mystery reviewer Anthony Boucher) meets in October and awards the Anthonies for the best in crime fiction. Marks attributes his the popularity of his marketing book to the dearth of other books on the subject. "There are a number of books on book marketing, but this is the first one to be specific to the genre fiction category," Marks said. "Mystery has its own rules in terms of what works best to attract readers." Deadly Alibi Press and its editor Margo Power routinely give out copies of Marks' book to its new authors.

### **Busy Year for Marks**

In addition to the nomination, Marks has three new books this year. The first is the second mystery novel featuring Ulysses S. Grant from Silver Dagger Mysteries, A GOOD SOLDIER. The next is a collective biography of American women mystery writers from the 1940s and 1950s, entitled ATOMIC RENAISSANCE from Delphi Books. The third will be a new mystery anthology, CRIMINAL APPETITES, featuring mystery stories by some of today's top authors with a cooking theme. Marks, has won multiple awards for his work including The Barnes and Noble award, the Malice Domestic Grant, and Edgar, Anthony, Agatha, and Maxwell award nominations. He currently resides in Cincinnati, Ohio with his dog.

Deadly Alibi Press is the book imprint of Madison Publishing Company of Vancouver, WA. Mystery editor Margo Power runs the firm. The publisher has put out a number of award winning books, of which INTENT TO SELL is one.

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